Match up with your favorite local vendors.

It's as easy as click-click-match.

How are we getting there?

In order to work on vision into a reality, I had had to follow quite a few steps in order to get to the final product.

- Research through use of surveys on possible users and both an interview with a potential user and a survey with people in wedding industry and the fellow creative profile within designing.
- Sketching out the ideas I had for the app and how I see the screens down in order to have transition into their physical versions.
- Wireframing the screens in order to have a clear vision of what I want to do.
- Combining through high-fidelity screens and accessibility, mind of the user and the overall look and feel.
- Finally, by using all of these steps Adobe XD prototype versions were created as the final step of the project.

Research

I first began my research stage by asking my trusted friendships and family members if they knew any people who were in the wedding industry. My friend Jessica Rabbit, who is a floral designer, was the first person I had met who was in the industry and I had my primary interview with her.

After the interview, I had sent out a survey to people who were currently using to provide services like photographers and florists, and I received a total of 10 responses from people who were in the wedding industry.

Each interviewee provided me with excellent information, and they were kind enough to provide me with contacts to other wedding vendors through Facebook. I'm extra grateful, though never everything for me to provide a wonderful service to everything and to their clients.

Usertflows

I created a user flow to better organize the basic needs that the survey interviewees mentioned. I think it's worth mentioning that this was my first time creating a user flow, and I had to remind myself that it was not the traffic flowchart.

Usertflow Name
Consumer is Looking for a Vendor to Match With
Key Legend
Start
Decision
Process
Page
Page
Page